What is Mautic?

Mautic is the world's first Open Source Marketing Automation platform. It was created by DB Hurley and launched in 2014 as an Open Source project under the GPL v3 license.

You can find out more on our website, mautic.org, or on Github. You can download Mautic via the Download page on mautic.org.

Online URL: https://kb.mautic.org/article/what-is-mautic.html